

1. (currently amended) A banner management method wherein the method causes the display of information in a banner window of ~~encoded on a computer-readable medium~~ operating on a browser user interface on terminals in a network of terminals, wherein the information displayed on the browser user interface is persistent, being substantially visible during browsing, the method comprising the steps of: (1) initialising a command file with inputs from a system administrator of the network, including providing banner window customization means by which information displayed in a banner window on each browser interface is customizable by the system administrator; and (2) executing the command file, thus displaying banners as ordered by the command file.
2. (new) The banner management method of claim 1, wherein the information is a banner.
3. (new) A computer ~~readable-medium~~ program product encoded with the method of claim 1.
4. (new) A computer ~~readable-medium~~ program product encoded with the method of claim 2.